2026 ENTRY REQUIREMENTS

Pinnacle Award – Innovation

GOAL

The purpose of the Pinnacle Award for Innovation is to recognize and promote innovation in the commercial real estate industry. Specifically, local BOMA member companies that implement unique programs, products or services at the local level to improve building operations are eligible. This is a company award typically associated with a specific building or service provider. The award recognizes an innovative program, product or service implemented within the last 24 months.

ELIGIBILITY AND JUDGING

- Open to Property Owners/Management Companies or Service/Supplier Companies
- Entries are to be submitted on a self-nominating basis.
- Entrants must be BOMA Manitoba members in good standing
- The program, product or service described must have been implemented within the past 24 months
- Entrants may not have won in the same category during the last 3 years
- Judging is based on the written submission and fulfillment of all formal entry requirements

SUBMISSIONS

Local award winners will be eligible to compete in BOMA Canada's national awards competition. National awards will be presented at BOMEX 2026, September 22-24 in Ottawa, ON.

Registration Form and Fee:

Fee:	**$100.00** plus GST **To be invoiced upon registration**
March 27, 2026	Registration deadline (i.e. Register by emailing the BOMA office to confirm your intent)
April 28, 2026	Formal Entry materials (below) must be received at the BOMA Manitoba office

Formal Entry:

The following items will be required as part of your Formal Entry package:

1. A cover sheet stating the following must be included:
   Name of Property Owner/Management Company or Service/Supplier Company as well as the Name, Phone Number and Address of the person who will receive all correspondence.
2. Completion of criteria sections A-F below. **We require the submission in PDF format.**
4. A high-resolution electronic copy of your corporate logo must be provided.
5. An electronic copy of your team photo must be provided.

Criteria:

A. Description of Innovation – 20 points (Maximum 300 words)

- Clearly describe the innovative program, product, or service your company has implemented. Explain what makes it unique and how it addresses specific needs within the commercial real estate industry.

B. Local Implementation – 15 points (Maximum 300 words)

- Demonstrate how the innovation was introduced at the local level by a BOMA member company. Specify the building or

service provider associated with the innovation and confirm it was implemented within the last 24 months.

C. Benefits and Impact – 20 points (Maximum 300 words)

- Outline the measurable benefits of the innovation, including improvements in efficiency, productivity, customer satisfaction, safety, morale and environmental responsibility. Provide evidence of positive outcomes for your company, clients and the broader industry. Highlight how the innovation pushes boundaries or introduces something truly novel to the industry.

D. Employee and Customer Involvement – 15 points (Maximum 300 words)

- Describe how employee and/or customer input contributed to the development and implementation of the innovations.

E. Execution and Implementation – 15 points (Maximum 300 words)

- Describe the execution and implementation process including how challenges were managed during the rollout of the innovation. Describe how the innovation might be scaled up or sustained over time, and whether it can be adapted for other contexts or organizations.

F. Client Testimonial – 15 Points

- Identify key clients or stakeholders where this innovation is applied and implemented and provide at least one client* testimonial (**Note: "Clients" may also include employees and/or contractors*)